Also in this issue:

- Dengerink legacy
- Media communication courses offered
- Administration credentials program
Dear Friends of WSU Vancouver,

It’s with a heavy heart that we bid farewell to our founding chancellor, H.A. “Hal” Dengerink. Hal retired in August after having served Washington State University in a variety of capacities for 42 years—22 of them with WSU Vancouver. Look on page two to see milestones in Hal’s career and read some really wonderful tributes. A search committee to recommend the next chancellor has been appointed and is currently hard at work.

As interim chancellor there is no better tribute I can make to Hal than to work diligently to manage our budget soundly and continue to look for ways to maintain access to higher education for those in our community.

We begin the year facing a decrease in state funding and an increase in tuition. Though our faculty and staff are feeling the effects of the cuts, students and their families are shouldering the brunt, and student debt load is on the rise.

WSU is actively working to be part of the solution. In support of the Campaign for WSU, the Vancouver campus is raising $20 million. Our number one priority for that money is funding student scholarships.

In addition, we are offering more financial aid to students. Along with mandated financial aid funding, we have contributed more than $650,000 in additional aid in the last two years to support students who demonstrated the greatest need.

How can you support higher education? Give to a scholarship. Employ a student. Offer an internship. And when times are better, remember higher education, and invest in our community’s future.

Lynn Valenter
Interim Chancellor
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Washington State University Vancouver’s founding chancellor, H.A. “Hal” Dengerink, retired Aug. 15 after a 42-year-long career with the university. Dengerink began his career at Washington State University in Pullman as a psychology faculty member and was the leader of the Vancouver campus for 22 years. Thank you, Chancellor Dengerink!

You can honor Chancellor Dengerink by contributing to the Dr. H.A. “Hal” and Joan Dengerink Endowed Fellowship. Call 360-546-9600 for details.

1969
JOINED WASHINGTON STATE UNIVERSITY AS A FACULTY MEMBER IN PSYCHOLOGY

1978
BECAME DIRECTOR OF THE CLINICAL PSYCHOLOGY TRAINING PROGRAM AT WSU

1985
NAMED ASSOCIATE DEAN OF THE FORMER WSU COLLEGE OF SCIENCES AND ARTS

1989
NAMED ACTING DEAN FOR THE WSU VANCOUVER BRANCH CAMPUS

1990
NAMED DEAN OF WSU VANCOUVER

A legacy.

“Under Hal’s leadership, faculty, staff and students at WSU Vancouver are broadly engaged throughout our community. Their time and talents are brought to service in virtually every aspect of the region. Seventy-five percent of our graduates stay in our community to live and work. They excel in a variety of roles in private sector, non-profit, politics, government, K-12 and community advocacy.”

Lynn Valenter
Interim Chancellor
WSU Vancouver

“Community leaders acknowledge Chancellor Dengerink’s work in building Washington State University Vancouver. The path from shared quarters with Clark College in the early 90s to the ever-expanding, beautiful Salmon Creek Campus is tribute to his management skill, but even more important are the quality education programs incorporated in the university to meet the needs of citizens of all ages.”

Dr. Twyla Barnes
Superintendent, Educational Service District #112
Member, WSU Vancouver Advisory Council

“‘A man of vision. A true collaborator. A leader.’

It has been a great pleasure and a real education for me to work with Hal, in various roles, over the last 30 years. His leadership has been visionary and his judgment impeccable. There is no doubt that Washington State University Vancouver, as it stands today, is a lasting tribute to his efforts. The high regard in which he is held in the Vancouver community is matched only by the great admiration felt for Hal by his colleagues across Washington State University.”

Elson S. Floyd
President
Washington State University

Laura Evansich
“Hal has taken a once fledgling idea to increase opportunities for higher learning for the residents of Southwest Washington to a full-fledged campus university complete with many accredited academic departments. For this he has given his time, energy and a personal desire to help many who could not afford the costs associated with leaving their home community and moving elsewhere to attend college.”

Bill Barron  
Clark County Administrator

“In my view, Hal Dengerink is the embodiment of the spirit of WSU Vancouver. When I first interviewed with him he talked to me about the history of the campus and then about his vision for the campus. I knew then that this was a place that would offer me the challenges and adventure I was seeking. Over the years I have come to appreciate how he is known and respected throughout the community and throughout the state. His work has made a huge difference in Southwest Washington’s culture and economy. He has created a campus that is a model, and I am proud to be part of the team.”

June Canty  
Academic Director, Education  
WSU Vancouver

“As a faculty member, I know Hal Dengerink’s achievements from the inside of the university. We have attracted and retained truly world-class faculty in more than three dozen fields; my colleagues are known for their cutting-edge research (whether mechanical engineering, neuroscience or history) from Taiwan to Washington D.C. to Paris. But Hal is not content with promoting top-notch research; he holds his faculty to the highest standards of teaching: courses must be interesting, challenging and relevant to students. Even so, there is no town-gown division here: faculty and students alike are encouraged to engage in projects that are meaningful and useful to the wider community. We proudly (and enthusiastically) serve students in all stages of life, many of whom are the first in their families to graduate from college.”

Sue Peabody  
Edward G. Meyer Professor of Liberal Arts;  
Professor and Associate Chair of History  
WSU Vancouver

“MOVEd WSU VANCOUVER FROM BAuer HALL ON THE CLARK COLLEGE CAMPUS TO ITS CURRENT SALMON CREEK LOCATION”

1996

2003

NAMED CHANCELLOR OF WSU VANCOUVER

“ADMitted Freshmen AND SOPHOMores TO WSU VANCOUVER FOR THE FIRST TIME”

2006

2009

CELEBRATED 20-YEAR ANNIVERSARY WITH WSU VANCOUVER

2011

RETIRED AFTER 42 YEARS OF SERVICE TO WSU

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Bill Barron  
Clark County Administrator
The image of a principal or superintendent smugly sitting behind a mahogany desk expertly managing a school behind closed doors is no more. As our schools become more diverse and the needs of students more complex, the roles of school administrators are changing as well.

Administrators today are instructional leaders who are held accountable for a school’s performance, analyze complex data for future planning and build trusting relationships with students, teachers, parents and communities.

While it sometimes seems like it takes an entire school to raise a child, it definitely takes an entire network of K-12 schools, universities and professional guidance to raise a school administrator.

Making the transition from school educator to school administrator is a multi-step process. While a nice suit and friendly smile can help, completing the Washington State University Vancouver administrative credentials program, professional certification program for principals and program administrators or field-based superintendent certification program gives students the knowledge, skills and support they need to make a positive impact in our continuously evolving schools.

Gateway to leadership
Housed in the department of educational leadership and counseling psychology in the College of Education, the administrator or principal credential program is the gateway to becoming a school administrator, principal or superintendent. Students who already have a teaching or educational staff associate

By Triana Collins
certificate are able to enroll in the three-year program involving two years of coursework and a one-year internship.

Gay Selby, clinical professor in the WSU Vancouver College of Education and educational leadership program chair, knows that the teachers who choose to expand their career in K-12 education are already skilled professionals with a desire to offer support to even more people.

“The students who strive to become school administrators are some of the very best teachers in our local school districts. They enroll in the WSU Vancouver program because they want to influence the lives of 500–2,000 students in an entire school or school district as compared to a classroom of 25 to 200 students. They want to help other teachers be the best they can be,” said Selby.

The internship is spent working side by side with administrative professionals in a local school. Students are given constant support through participating in monthly seminars, frequent reflections and site visits by university supervisors. At the end of the year, students are given one last showering of encouragement through rigorous mock interviews.

**Practice makes perfect**

Held every March, the 75-minute mock interviews consist of a team of three to four current school administrators, principals or superintendents. They simulate what an actual interview might be like for a school district position by reviewing the intern’s résumé, sample letter of application and major internship projects. Afterwards, the current administrators spend an hour giving feedback on ways students can improve the interview process.

The subtle power of fine-tuned interviewing skills was made clear to 21 administrative interns last March 21. After being interviewed by 38 principals and assistant principals from local schools, WSU Vancouver students had nothing but rave reviews for their mock interviews.

“What a good experience the mock interviews were! My résumé received 100 percent approval, but I still have a little tweaking to do on my letter of interest. The mock interview was a supportive way to improve my communication skills,” said Susan Watson.

“It was a great experience—even worth missing the first half of a college basketball finals game!” said Ryan Theodoriches.

But the mock interviews don’t end there. The great experiences the principal interns gain being interviewed by professionals is paid forward when the roles are reversed. Each spring, principal interns practice how to interview a prospective teacher by conducting mock interviews with WSU Vancouver teaching students. This win-win collaboration lets both groups of students gain insight into the job selection process.

**Keys to success**

As a former teacher, principal and superintendent in the Kennewick, Pullman, Spokane and Kelso school districts, Selby understands that professional support and networking are the keys to creating successful school administrators.

“The goal of the internship is to give our students the opportunity to work with a variety of schools and school leaders. Because of the knowledge learned in the classroom and the
connections made in the field, our placement for students who go on to become school administrators is 75 percent,” said Selby.

The opportunity to make connections in the field is about to increase as another valuable networking and learning opportunity becomes available in fall 2011.

The WSU College of Education has been chosen to host the prestigious Journal of Research on Leadership Education. The electronic journal is open-access, peer-reviewed and one of several publications sponsored by the University Council for Educational Administration, a consortium of higher education institutions that prepare educational leaders.

Hosting the journal will give WSU educational leadership program faculty in Pullman, Spokane, Tri-Cities and Vancouver the ability to influence education policy and connect with universities across the country. Students will gain a working knowledge of scholarly journals and be kept up to date on the latest advancements in the world of educational leadership.

Kristin Huggins, assistant professor of education at WSU Vancouver, will serve as an associate editor. A graduate student will be hired as managing editor.

For students or professionals wishing to advance their careers even further, WSU Vancouver makes it stress-free to add additional degrees to their administrative program of study.

Since the state of Washington requires all recipients of administrative credentials to have a master’s degree, students can add a master’s of education degree to their administrative credential program by taking an additional five classes. After completing the credential program, students are able to enter into the three-year certification program for principals and administrators or two-year field-based superintendent certification program.

Additionally, students who have completed the superintendent certification program can advance their education even further by enrolling in the Doctor of Education degree program.

With alumni branching out into school districts across the state, it’s easy to see the vastness of WSU Vancouver’s reach.

**Just one administrator can affect thousands of students, teachers, parents and community members while becoming part of the supportive network that trains the next generation of school leaders.**

“The students who completed their programs at WSU Vancouver are now serving as school leaders throughout the state of Washington. And, as is the Cougar way, I make every effort to stay connected with them,” said Selby.
Facebook says it has more than 750 million active users. Twitter says it handles 1 billion tweets a week. Clearly communicating via digital media is not a fad.

And it’s not just individuals ranting about their long waits in store lines or celebrities trying to one-up each other. From the mom-and-pop shops to the biggest brands you can think of—businesses are using digital media to promote their products and services.

It’s the business end of digital media that encouraged Washington State University Vancouver to bring media communication classes to campus this fall. A new media communication minor is in the planning stages. With more and more businesses using digital media such as blogs, social media and mobile applications to share up-to-date information, the need for career preparation in these new realms is vital.

A collaboration between the Edward R. Murrow College of Communication at Washington State University Pullman and the creative media and digital culture program at WSU Vancouver, these media communication courses will teach new methods of writing and creating for online contexts. Courses include Media and Society, Media Writing, Reporting Across Platforms, Media Law, Media Ethics and Digital Video Editing for News Reporting and Documentary. All courses will be taught in a multimedia classroom with access to state-of-the-art technology.

Brett Oppegaard, assistant professor of media communication, will oversee the media communication classes. An alumnus of WSU’s Murrow journalism program, he is pursuing his Ph.D. at Texas Tech University, where his dissertation focuses on mobile interfaces and application design. Oppegaard has had a long career in journalism, having worked at The Columbian for 13 years, The Olympian and The Lewis River News. He has gained recognition for his work with mobile devices, particularly smartphones and iPads, as mediums for digital storytelling.

Students interested in the media communication classes can take their digital skills even further by majoring in digital technology and culture, a program that focuses on web development and design, mobile applications, video production, 2 and 3D animation and game design.

For more information on the digital technology and culture major, please visit dtc-wsuv.org/cmdc.
Faculty Bookshelf
RECENT PUBLICATIONS BY WSU VANCOUVER FACULTY

No Room of Her Own: Women’s Stories of Homelessness, Life, Death and Resistance
Desiree E. Hellegers
Palgrave Macmillan, 2011

“One Room of Her Own” will take its place next to Liebow’s “Tell Them Who I Am” as a definitive, contemporary human document on the lives of homeless women.”
—Mitchell Duneier, Maurice P. During Professor of Sociology, Princeton University.

The Mismeasure of Crime (2nd Edition)
Clayton J. Mosher, Terance D. Miethe and Timothy C. Hart
Sage Publications, Inc., 2011

An analysis of the measurement of crime both historically and cross-nationally, examining the strengths and weaknesses of each data source, the fundamental issues surrounding their accuracy and the applications of these data in theoretical and policy research.

Coming Clean: Information Disclosure and Environmental Performance
Michael E. Kraft, Mark Stephan and Troy D. Abel
The MIT Press, 2011

An investigation of the process of information disclosure as a policy strategy for environmental protection and its effect on industry’s environmental performance.

Access to Academics: Planning Instruction for K-12 Classrooms with ELLs
Joy L. Egbert and Gisela Ernst-Slavit
Pearson Education, Inc., 2010

“Access to Academics” shows language as vital to content access and thereby academic achievement. This book also provides step-by-step instructions to help students acquire the language they need to achieve academic success.

The Politics of Neurodiversity: Why Public Policy Matters
Dana Lee Baker
Lynne Rienner Publishers, 2011

A provocative analysis of the ways that intersecting agendas—prevention, civil rights, providing specialized care, and celebrating disability culture—compete to make disability rights policy.

Microcontroller Programming for Engineers
Harlan Talley, LuLu.com, 2010

An introduction to the C programming language, the programming process and using C to program a microcontroller in electromechanical systems.

World History: Journeys from Past to Present (2nd Edition)
Candice Goucher and Linda Walton
Routledge, 2012

Using a thematic approach, “World History: Journeys from Past to Present” provides a dynamic framework for the study of the vast reaches of our common past, helping us to discover the connections between past and present from the earliest prehistory to the present age of globalization.

Father-Child Relations: Cultural and Biosocial Contexts
Barry S. Hewlett
Transaction Publishers, (Paperback) 2011

This collection examines father-child relationships in a diversity of human cultures and demonstrates how culture and biology interact in particular natural and social environments to shape the nature of this relationship. Euro-American father-child relations are found to be quite different from those in small-scale cultures.
Les Poésies d’Oton de Granson
Joan Grenier-Winther, ed.
Editions Honoré Champion (Paris), 2010

Mexican Women and the Other Side of Immigration: Engendering Transnational Ties
Luz María Gordillo
The University of Texas Press, 2010
An examination of the unique transnational community created between San Ignacio Cerro Gordo, Jalisco, and Detroit, Michigan, that gives us an understanding of the historical processes of U.S. and Mexican immigration.

Library director begins a new chapter

Leslie Wykoff likes a challenge, and she likes to build things. Those two factors are what brought her to Washington State University Vancouver in 1995 to run the library.

Wykoff came to WSU Vancouver from the Health Sciences Library at Oregon Health and Science University. She knew she wanted to make the shift to academia. She started in a one-room library in Bauer Hall on the Clark College campus knowing that one of her first challenges would be to pack up the library, move it and reorganize it on the new WSU Vancouver campus in Salmon Creek.

“It’s hard to start a library when it’s going to be ‘World-class. Face to face.’ It’s a big job,” said Wykoff.

The Health Science Library at OHSU was just starting to become digital when Wykoff left. Her digital experience led Hal Dengerink, chancellor, to ask Wykoff to add information technology to her job description.

“I figured the best way to start building a digital library was to manage IT,” said Wykoff. As the campus grew, so did the library and IT. In 2008 IT became a separate department from the library.

Wykoff retired as library director last May. She hopes the library will someday get funding for a remodel because libraries are changing and student enrollment continues to increase.

“Libraries need both quiet space and noisy space now. Libraries are becoming the ‘third place’ for people. Thankfully people are still coming to libraries and like hanging out in them,” said Wykoff.

As for Wykoff, she intends to spend her retirement learning to be a really good cook, gardening and trying her hand at writing poetry again.

“Being the library director was a capstone position. I am so grateful to have had this adventure. I’ve loved it,” said Wykoff.
CONGRATULATIONS TO NEWLY TENURED AND PROMOTED FACULTY MEMBERS

Bachelor’s degrees
Anthropology, BA
Biology, BS
Business Administration, BA
Computer Science, BS
Digital Technology & Culture, BA
Education, BA
Electrical Engineering, BS
English, BA
Environmental Science, BS
History, BA
Human Development, BA
Humanities, BA
Mechanical Engineering, BS
Nursing, BS
Psychology, BS
Public Affairs, BA
Social Sciences, BA
Sociology, BA

Master’s degrees
Accounting, MAcc
Business Administration, MBA
Computer Science, MS
Education, EdM
Environmental Science, MS
History, MA
Mechanical Engineering, MS
Nursing, MN
Public Affairs, MPA
Teaching, MIT

Doctorate degree
Education, EdD

Dana Baker
本网 College of Liberal Arts ✡ Tenured and promoted to associate professor

Clay Mosher
本网 College of Liberal Arts ✡ Promoted to professor

Michael Dunn
本网 College of Education ✡ Tenured and promoted to associate professor

Pavithra Narayanan
本网 College of Liberal Arts ✡ Tenured and promoted to associate professor

Armando Estrada
本网 College of Liberal Arts ✡ Tenured and promoted to associate professor

Paul Pitre
本网 College of Education ✡ Tenured and promoted to associate professor

Edward Hagen
本网 College of Liberal Arts ✡ Tenured and promoted to associate professor

Darryl Wood
本网 College of Liberal Arts ✡ Tenured and promoted to associate professor
Washington State University is guided by an imperative to “embrace a worldview that values diversity and cultural differences and recognizes the importance of global interdependence and sustainability.” The university’s ultimate goal is to “create an institutional culture in which diversity is the norm.”

These values have been a part of Washington State University Vancouver since its founding in 1989. Throughout the years WSU Vancouver has continued to support diversity and foster an environment of inclusion.

One of the ways in which WSU Vancouver promotes and expands cultural diversity is through its Diversity Faculty Fellowship program. Fellows act as advisors to WSU Vancouver on diversity and multicultural issues. They play a crucial role in helping maintain existing programs and approaches, and developing new ones that promote diversity at WSU Vancouver.

Past fellows have helped with the creation of MOSAIC, WSU Vancouver’s college awareness and outreach program for local high school students; participated in mentorship programs for students; organized cultural programs, art exhibits, musical presentations and lecture series. Fellows also add to our understanding of cultural diversity issues through the research projects, publications and teaching they conduct during their tenure.

New Diversity Faculty Fellow
Beth A. Tarasawa joined WSU Vancouver this fall as its fifth Diversity Faculty Fellow. Tarasawa comes to WSU Vancouver after having served as an assistant professor of sociology at St. Norbert College in De Pere, Wis. Her teaching and research interests include race and ethnic relations, the sociology of education and urban sociology. She will teach classes at WSU Vancouver beginning spring semester.

“Meeting some of the faculty members here contributed to my decision to come on board,” said Tarasawa. “The folks involved in diversity efforts here embrace and embody the mission. They live and breathe it by being involved and by the choices they make. It’s not just a catchphrase or a buzzword for them.”

PAST DIVERSITY FACULTY FELLOWS

Jorge Lizárraga
Lizárraga is an instructor in the College of Liberal Arts at WSU Vancouver and a human geographer with teaching and academic interests in urban history and the built environment, regional political economy and geography, and comparative culture and ethnic studies.

Renée Branch
Branch is now vice president, professional development, diversity and inclusion for the Council on Foundations where she works with philanthropic leaders and organizations to advance diversity and inclusiveness as a tool of effectiveness.

Luz María Gordillo
Gordillo is an assistant professor in the department of women’s studies and American studies at WSU Vancouver. She’s the author of “Mexican Women and the Other Side of Immigration: Engendering Transnational Ties.” Her research focuses on gendered historical processes of Mexican immigration between the United States and Mexico.

Tahira Probst
Probst is a professor of psychology at WSU Vancouver. In conducting her research on job insecurity and economic stress, Probst has worked with dozens of organizations in numerous countries representing many different industries, including manufacturing, mining, construction, health care and the public sector.
Tarasawa is here to make a difference.

“Looking at past fellows, each has had an impact beyond their tenure in the position. I hope to be able to contribute something lasting too,” said Tarasawa.

Tarasawa said she’s looking forward to the opportunity to develop her research and scholarship agenda while gaining academic affairs and administrative experience.

“It’s rare for a young fellow to have an opportunity to gain such broad experience. I think trying a lot of different things will help me more clearly define my career path. It’s sort of like career tapas,” said Tarasawa.

Tarasawa has local roots. She grew up in Tigard, Ore. and earned her bachelor’s degree at Portland State University. She said it’s humbling and exciting to be a part of WSU Vancouver—an institution she didn’t know very much about as a high school or undergraduate student.

“Coming here reminds me of my undergrad experience. I was a commuter student and went to school with a lot of non-traditional students. I like that the students at WSU Vancouver own their educational experience and take it seriously,” said Tarasawa.

Disabilities and Diversity: Celebrating the Abilities in Us All

4 p.m. September 12–15
Dengerink Administration building, room 110

Monday, Sept. 12
“Wretches and Jabberers”

Tuesday, Sept. 13
“Blindsight”

Wednesday, Sept. 14
“Music Within”

Thursday, Sept. 15
“For Once In My Life”

The festival’s goal is to encourage and promote awareness and dialogue about diversity issues present within the WSU Vancouver campus, the Vancouver community and the world beyond.

Sponsored by the Diversity Council.

Admission to films is free and open to the public.

Visit >> events.vancouver.wsu.edu << for more information.

Mathematics Engineering Science Achievement provides enriching opportunities in mathematics, engineering and science for underrepresented K-12 students. MESA’s goal is to help provide a pathway to college and careers in the STEM (science, technology, engineering and math) fields for students who are currently underrepresented in those fields: African American, Native American, Latino/a and females. MESA is a model for educational excellence and equity. This is accomplished through a partnership of higher education, school districts, industry and business, government, community organizations, families and alumni.

Volunteer with MESA

• Sponsor a hands-on demonstration, lab activity or exhibit on Nov. 4 at Math and Science Day.

• Engineering and science professionals, visit a MESA class to share your work.

• If your place of employment can accommodate a field trip, please invite us to visit!

Contact

Armetta Burney, director, Southwest Washington MESA
Phone: 360.546.9355
Email: aburney@vancouver.wsu.edu
welcoming new students with a ROAR!

Starting anything new can be a little daunting and college is no exception. That’s why Washington State University Vancouver goes out of its way to make new students—freshman and transfer—feel comfortable and confident in their new environment.

“Requirement” is a word used frequently in academia, and the first requirement for new WSU Vancouver undergraduate students is to attend ROAR—Registration, Orientation, Advising and Resources. This interactive program is designed to prepare students for their university experience.

The serious work gets done during a student’s first ROAR visit. In July new students come to campus for an advising and registration session that helps them map a course to their degree. Faculty and staff wear easily recognizable “Week of Welcome” T-shirts and “ask me” buttons to identify themselves as a source of information for students. And student ambassadors staff an “ask me” table where students may stop to ask questions and learn about upcoming events and opportunities. The first event is Convocation.

Think of Convocation as the bookend to graduation. Graduation celebrates the completion of a degree. Convocation celebrates the beginning of the journey to a degree. The ceremony is a formal welcome to the WSU Vancouver community of learners and scholars. Speakers provide tips on how to be successful in college and it’s another opportunity for new students to meet faculty and staff members as well as each other.

During the second week of school, students are encouraged to attend a Back-to-School Barbeque sponsored by the Associated Students of Washington State University (ASWSUV) and to tour the Involvement Fair featuring representatives from the 50 Registered Student Organizations. Joining a club is a good way for students to meet other people who share their passion and to forge new friendships.

It’s a well-known fact that Cougars like fellow Cougars. WSU Vancouver goes the extra mile to spark those relationships and make new Cougars feel welcome and accepted. Go Cougs!

For more information, visit vancouver.wsu.edu/studentaffairs

vancouver.wsu.edu | NW CRimson & Gray | 13
WSU Vancouver engineering students Joel Hamlik, Corey Stephens, Hunter Wickert, Nathan Piccola, and Patrick Rucker in Beijing, China.
The five undergraduate students—Joel Hamlik, Nathan Piccola, Pat Rucker, Corey Stephens and Hunter Wickert—placed in the top two of 19 teams that competed in the U. S. Contest of Applications in Nano-Micro Technologies (uCAN). That strong showing earned them the right to compete at the 2011 International Contest of Application in Nano-Micro Technology (iCan) in Beijing last June. They won third place in the prestigious international competition where they competed against mainly graduate students from more than 20 teams.

iCAN is the first international youth innovation contest in nano-micro fields. Its mission is to inspire students to construct a collaboration platform between academia and industry, to accelerate the applications of nano-micro technology and to educate the young generation in high-tech research and development.

“I found the scientific spirit of innovation and the quest for understanding to be common throughout all the cultures I encountered during the competition,” said Rucker.

The contest challenged students to develop a novel application project using nano-micro devices. The WSU Vancouver team answered the challenge by creating a system to calibrate locations into a computer and retrieve them using a MEMS (micro electro mechanical systems) sensor. To make the technology practical, the group created a computer application launcher and a virtual piano.

“We just used pieces of paper and drew interfaces to show how flexible the system is,” Hamlick said.

After calibration to the paper “piano,” the sensors detect where they are physically and play a tone, essentially allowing the user to play a song on a flat piece of paper.

The WSU Vancouver team’s trip to Beijing was partially funded by the Student Leadership Fund. This fund supports students who have unexpected immediate needs. Funds may be used for trips, conferences, events or competitions that enhance the students’ academic goals and allow them to be more competitive in the job market. To learn more about the Student Leadership Fund, turn to page 30.

On behalf of the team, one member crafted a thank you, “The team is excited, and we are proud of our accomplishment. It was not achieved without assistance. We wish to express our sincere gratitude for the support from members of our faculty, staff and student government. Your inspiration, guidance and financial support helped make this a very successful endeavor.”

Learn more about the award-winning project by viewing youtube.com/watch?v=6MhYAcxenE.
During the 2011–2012 academic year the Associated Students of Washington State University Vancouver will transform from an event-planning organization into one that better represents the increasingly diverse student body.

Traditionally, ASWSUV has been associated with the activities it hosts rather than its advocacy efforts. This year, ASWSUV will focus on advocacy and make strides on diversity and environmental sustainability awareness.

During the last legislative session, the Washington State Legislature awarded the WSU Board of Regents the power to set resident undergraduate tuition. Alongside ASWSU Tri-Cities, Pullman, Online and Spokane, ASWSUV will facilitate the evolution of its student-led lobbying organization, the Cougar Coalition. The Cougar Coalition will advocate for WSU students with the legislature and the Board of Regents.

Through the creation of a Diversity Events Coordinator on the Student Activities Board, ASWSUV plans to increase diversity awareness to better represent our diverse demographic.

Implementing more advanced environmentally sustainable methods of operation at WSU Vancouver has been a goal for ASWSUV for the last several years. ASWSUV’s Environmental Task Force increases environmental sustainability awareness on campus and in our community. This year, it will work towards implementing a campus-wide compost system.

The excitement and potential for this year is immense. As an organization charged with representing students while providing leadership, activities and advocacy, ASWSUV as a whole will challenge itself to exceed expectations and make advocacy its primary focus.

Warmest regards,

Audrey Miller
President, ASWSUV
In Vancouver you can hardly find a strip mall that doesn’t include a tanning salon, and most of them boast glamorous results—Celebrity Tan, Miami Tan, California Tan, Palm Beach Tan and even Jamaican Me Tan. Perhaps it’s the gray rainy days that dominate the Pacific Northwest’s weather forecasts that drive us to seek sun-kissed skin? Or maybe it’s American pop culture that makes us value the bronzed look of a beach-goer as beautiful? Whatever it is, the Vancouver area has more than 60 places you can go to get an indoor tan.

But sun-kissed or bronzed beautiful, tanned skin is skin at risk.
According to the Skin Cancer Foundation, on an average day, more than one million people in the United States use tanning salons. Of these, 71 percent are girls and women aged 16–29. In this age group, melanoma, the most serious type of skin cancer, is the second most common form of cancer, and women under age 39 are twice as likely to develop it as men.

It’s statistics like these that encouraged Cosmopolitan, the go-to lifestyle magazine for millions of fun, fearless females, to get on the safe-sun bandwagon. In 2006 the magazine launched its “Practice Safe Sun” campaign. Its goal is to alert women to the connection between unprotected UV exposure and skin cancer. And if any magazine has the power to spread the word, it’s Cosmopolitan. It has 63 international editions, is published in 32 languages and is distributed in more than 100 countries.

Five years into the “Practice Safe Sun” campaign, Cosmopolitan teamed up with the Melanoma Research Foundation to offer a $100,000 research grant to enable researchers to explore new avenues in melanoma biology and treatments, ultimately leading to a cure for skin cancer. Cynthia Cooper, assistant professor of molecular genetics at Washington State University Vancouver, was first to win the award.

Cooper accepted the 2011 Cosmopolitan/Melanoma Research Foundation Practice Safe Sun Research Grant in June at a luncheon on the 44th floor of the Hearst Tower in New York City. Fellow honorees included Laura Linney, actress; Giada DeLaurentiis, Food Network host; Sean Avery, New York Rangers left wing; Dr. Jennifer A. Stein, dermatologist; and Cara Biggane, activist, American Academy of Dermatology.

The award will further work in Cooper’s zebrafish genetics lab. Cooper and her team study cell biology, developmental biology and genetics of pigmentation. Black pigment cells, or melanocytes, are found throughout human skin, hair follicles and eyes. These cells are essential to providing color to those features as well as in initiating the tanning response.

“Cosmo and the MRF are specifically interested in melanoma-related research, including mate choice in ducks, warning response in frogs and social behavior in fish.

Cooper’s lab uses zebrafish melanophores as a model to ask questions regarding the cell biology and genetics of pigment/skin cell development. How do melanophores maintain their characteristic shape that is essential for their function? What genes are important for production of mature, healthy melanophores? Cooper hopes answering these questions will help with understanding normal pigment cell development and shed light on mechanisms governing normal skin cell behavior, health and function.

The Melanoma Research Foundation is the largest independent, national organization devoted to melanoma in the United States. Committed to the support of medical research in finding effective treatments and eventually a cure for melanoma, the MRF also
educates patients and physicians about prevention, diagnosis and the treatment of melanoma. The MRF is an active advocate for the melanoma community, helping to raise awareness of this disease and the need for a cure.

NOT ALL ZEBRAS SHOW THEIR STRIPES

At left: zebrafish with characteristic stripes, displaying a normal or wildtype appearance in regards to their pigment cells.

Right: zebrafish with a mutation in a single gene important for black pigment cell development which leaves them stripeless.
Taking care of yourself can be a difficult task. The weekly checklist of balanced meals, exercise, proper sleep, supplements and doctor’s visits can easily become overwhelming. Now imagine caring for an entire community. Sounds impossible? For the nursing students at Washington State University Vancouver, it’s all in a day’s coursework.

Offering affordable or free medical care to the community is something the students in the graduate-level family practitioner nursing program do with professionalism and a positive attitude. As licensed RNs working towards their master’s degrees to become primary care providers, these students will become health care practitioners who see patients with common medical problems, identify and treat conditions and make referrals to medical specialists when necessary.

In order to earn their degree, the students must complete 600 clinical hours. By offering their skills at hospitals, free clinics and community health centers they are able to gain real-world experience while benefitting people in need.

Ginny Guido, regional director–nursing and assistant dean, College of Nursing, thinks it takes a special combination of compassion and altruism to be a WSU Vancouver nursing student.
“Our nursing students have a drive to make a difference. They care from a holistic viewpoint and want to positively impact the physical, psychological, spiritual and cultural aspects of their patients. They want to truly make a difference in the community,” said Guido.

Before offering hands-on treatment in the community, nursing students are required to have a mastery of cultural competency. Providing quality care for people with different cultures requires that health-care providers recognize differences and understand institutional discrimination in order to foster a therapeutic encounter. The idea that every patient’s culture is important and will be respected is very important in an increasingly diverse society.

“We teach our students to be understanding and accepting of the differences in cultures. For example, in the past if a patient didn’t look at you, we might have assumed they were not paying attention. Now we know to research their culture and see if they are trying to be respectful by not looking directly at us,” said Guido.

After countless hours spent in the classroom studying hypothetical scenarios, nursing students are sent out into Clark County to help those in need.

Local youth involved in summer camps, organized sports or the Boy and Girl Scouts of America are required to have sports physicals in order to participate. These exams can be pricey for families on a budget and families without health-care insurance, especially for those with more than one active child.

With the help of the WSU Vancouver family nurse practitioner students, any area middle or high school student may sign up for a discounted physical at the Clark County Sports and Camp Physical Exam Clinic.

About 100 kids take advantage of the $20 physicals held every year in a Battle Ground public school. WSU Vancouver students administer the exams, which include an overview of the child’s medical history followed by a head-to-toe physical examination. All fees support WSU Vancouver nursing scholarships. More than $10,000 has been raised for nursing students since the first clinic in 2005.

Melody Rasmor, clinical assistant professor of nursing, started the sports physicals clinic and is elated to see families take advantage of the service.

“The exams normally cost $50 to $100 and are covered by insurance. But many people don’t have insurance, so this is a great opportunity to get a physical exam done for their child at a low cost. We always have a great turnout and love to educate the students about good health,” said Rasmor.

Last February, family nurse practitioner students offered free heart screenings to seemingly healthy student athletes at the Young Champions Heart Screening Clinic. Through a partnership with the Quinn Driscoll Foundation and Southwest Washington Medical Center, heart screenings were offered to any Clark County middle or high school athlete, band member or cheerleader.

The Young Champions Heart Screening Clinic began after 13-year-old Quinn Driscoll, a student athlete at Wy’ East Middle School, died in 2009 after suffering cardiac arrest while running on the track during gym class. Quinn’s sudden cardiac arrest took his life without
symptoms and was caused by hypertrophic cardiomyopathy (HCM), a serious heart condition that is the leading cause of sudden cardiac death in young athletes.

Approximately one case of sudden cardiac death occurs every three days in organized youth sports across the United States. From his tragic death, the Driscoll family established the Quinn Driscoll Foundation, a community-based 501(c)(3) dedicated to awareness, education and testing for the prevention of sudden cardiac arrest in young people.

Just a few weeks before the heart screening clinic, the loss of a student athlete hit home again when a 17-year-old Dallas, Ore. wrestler died of a cardiac arrest caused by HCM shortly after he won his match.

Due to the efforts of WSU Vancouver nurse practitioners, the Young Champions Heart Screening Clinic volunteers were able to identify three young people who were at risk for HCM and needed additional screening.

Scott Driscoll, father of Quinn and president of the Quinn Driscoll Foundation, saw the efforts of WSU Vancouver nursing students at the

Due to the efforts of WSU Vancouver nurse practitioners, the Young Champions Heart Screening Clinic volunteers were able to identify three young people who were at risk for HCM and needed additional screening.

Young Champions Heart Screening Clinic as beneficial for attendees and volunteers alike.

“Having volunteers from the nursing school provided us with the opportunity to have a more comprehensive impact on the community. Moreover, it was a great opportunity for nursing students to get practical experience,” said Driscoll.

As the health-care field continues to grow and fewer physicians enter family practice, the demand for family nurse practitioners is on the rise across the country. Due to the lure of steady employment and the satisfaction of helping those in need, the WSU

Vancouver College of Nursing has seen an increase in enrollment, diversity and male students in a historically female-dominated profession.

A doctorate of nursing practice is being implemented and set to begin in fall 2012 for those wishing to advance their careers one step further. Armed with a WSU doctorate degree, these new alumni will head out into the community to work in a wide variety of health-care settings. From clinics to hospitals to nursing homes, they will care for a diverse group of patients beginning in childhood and continuing throughout the aging process.

“The new doctorate degree will allow for a better-educated individual and increase the opportunities for evidence-based practice, the thoughtful integration of up-to-date medical knowledge and clinical expertise. Our exceptional students and dedicated faculty are all looking forward to more opportunities for hands-on work in the community,” said Guido.
Q. Why WSU Vancouver?
I chose WSU Vancouver because it allowed me to attend a high-quality research institution without having to venture too far from home. WSU Vancouver also gave me the best of both worlds—being part of the WSU system, a large public university, yet being on a smaller campus with a more private-school feel. It allowed me to make many great friendships and develop close relationships with instructors. In my opinion it’s the perfect balance.

Q. As a recent graduate, what is the job market like?
I know the job market is still pretty rough. After graduating I was a little concerned about how long it would take to find employment. I was extremely fortunate and got a call to come in for an interview for an IT project manager position with Boeing about a month after graduation. This was only the third job I applied for. I interviewed and was offered the position a few days later. As far as advice for future grads, I would just say apply for any job you are interested in that you meet at least the minimum requirements for. If you do get a call for an interview, just be confident and demonstrate the skills your WSU education has prepared you with.

Q. How do you show Cougar Pride?
I proudly display my Cougar Pride with a license-plate frame on my car, and I have plenty of Cougar gear to wear. Now that I’m living in the Seattle area, I’ve got to show it off even more. I even put up a Coug banner at my desk at work!

Q. What is the best advice ever given to you?
Always be true to yourself.

Q. What do you think you’ll be doing professionally in five years?
I plan to still be working as an IT project manager. By then I will be much more experienced and hopefully better at my job. In five years I hope to have my PMP credential and be either finished with or working on my MBA.

Q. Motto?
“Wisdom is KNOWING the right thing to do, Integrity is DOING it”
Nothing says fall like comfort food.

So why not break out the Cougar Gold and try some fondue? It's warm and cozy and just a little bit retro. Have some fun with it! Mix and match the recipe below to develop a different flavor for every Cougar football game.

INGREDIENTS

4 cups shredded Cougar Gold cheese
2 tablespoons cornstarch
Choose a liquid
Choose a seasoning

Liquids
1 cup apple juice plus
1 ¼ cups chicken broth
½ cup tequila
½ cups dry white wine
1 ½ oz. bottle of beer

Seasonings
1 teaspoon chili powder
1 teaspoon Italian seasoning
1 teaspoon dry mustard
1 teaspoon dried, chopped chives

DIRECTIONS

Bring liquid to a boil in a medium-heavy saucepan. Combine Cougar Gold cheese, cornstarch and seasoning in a separate bowl. Reduce heat to medium.

Gradually add cheese mixture, stirring constantly while returning to boil. Remove from heat and pour into a fondue pot.

Serve with your favorite dippers.
Makes 16, 2 tablespoon servings.
Pair your favorite Cougar Gold fondue with the perfect Wine-by-Cougars pour. The WSU Alumni Association’s Wine-by-Cougars wineries offer hand-crafted wines with a proud Cougar connection. These wineries produce world-renowned wines and grow some of the world’s most sought after grapes.


Of the five wines sampled, alumni voted Kiona Vineyards Blend the favorite of the evening. Alexandria Nicole Shepherd’s Mark Southern Rhone White Blend came in second by just one vote.

“We loved the wine event at K’Syrah. It was awesome to talk with local Coug friends and sample some great wines and food. It was a good example of Cougs putting on a great event for fellow Cougs,” said Ed Little (’76, ’03).

COUG-PALATE APPROVED
Taste-testers agreed: Kiona Vineyards Blend (center) was the toast of the evening.

Learn more about the WBC by visiting alumni.wsu.edu.

For more information about upcoming Cougar events in Southwest Washington/Portland, Ore. Visit vancouver.wsu.edu/gocougs or join us on facebook at facebook/wsuvanalumni.
It all began in 1938 when Lawrence Jacobson graduated from Washington State College with a degree in agricultural engineering. Lawrence put down the first root of a family tree that is ripe with Cougars.

“College teaches you how to learn. The rest is up to you,” Lawrence was known to say.

Lawrence’s son Andy took that challenge and became the next Cougar in the family. He graduated with a bachelor’s degree in architecture in 1968. Andy met his wife in Pullman. He shared a few rides to Yakima with a lovely young lady named Gail and that was that!

Andy has always touted the quality of the education he received at WSU. The “down to earth” nature of the architecture department in Pullman was excellent preparation for entry into an interesting and challenging profession. Andy’s first job was with an architectural firm in Vancouver. The firm’s three partners were all Cougars. To this day, Andy takes special pride in being a Cougar. He loves to visit Pullman. After more than 40 years, he says it still feels like “home.”

Andy’s Cougar pride wore off on his children. His daughter, Erin, carried the torch.
Talking to each other about various professors’ peccadilloes is extremely fun.

Apparently Rhea wanted to keep the tradition alive. She went on to marry Rick Glantz, a fellow Cougar, and create a great big blended Cougar family—seven in all.

Rick started school at WSU Vancouver in 2001.

“I appreciated the stimulating environment in the WSU Vancouver public affairs program. Especially as an older student, I valued the high-caliber knowledge of the professors and really had fun. It was a great learning experience and fueled my decision to go on to law school.”

The Glantz family continues to pass on Cougar Sprit. During the 2010–2011 school year, all five Glantz kids were in college; four at WSU and one at the University of Washington. Admittedly, the Cougar majority does occasionally like to pick on the family dawg.

“Our son Trevor just graduated from WSU Vancouver (May 2011) and had some of the same professors I did. Talking to each other about various professors’ peccadilloes is extremely fun,” said Rick.

The Glantz family likes all things Cougar. They can frequently be seen wearing Cougar gear. Many of the family’s cars have Cougar license plates or decals. They love to go to Cougar football games and say they comprise their own rooting section. Rick and Rhea visit Pullman for Mom’s Weekend and Dad’s Weekend. They maintain alumni memberships and donate when they can. Rick, an attorney now, recently joined the Cougar Business Alliance.

The moral of this story, if you run into a member of the Jacobson/Glantz clan, be sure to give them a hearty, “Go, Cougs!” It won’t go unreciprocated.

Fun Facts about WSU

- The institution opened its doors with 59 students on January 13, 1892, under the name Washington Agricultural College and School of Science.
- WSU’s first colors were pink and blue.
- 1926: Butch Meeker, a five-foot, five-inch, 145-pound halfback led the football team to a successful six wins/one loss season. Our Cougar mascot was named Butch in his honor.
- 1944: Research led to the delicious development of “Cougar Gold Cheese,” which is produced by the WSU Creamery and has since added a variety of flavors to the product line.
- 1959: Originally named the Washington State Agricultural College and School of Science (1892) and then the State College of Washington (1905), the institution officially changes to Washington State University.
The Campaign for Washington State University—Because the World Needs Big Ideas—is a nine-year, $1 billion comprehensive fundraising effort to position Washington State University to serve the people and address the needs and challenges of our state, nation and world. The campaign entered its public phase in December 2010 and will conclude in 2015, coinciding with the 125th anniversary of the university’s founding. WSU Vancouver is tasked with raising $20 million of the total goal.

To celebrate milestones along the path to the $1 billion goal, the WSU Foundation gives a campaign flag to individuals and organizations that make a campaign gift of $25,000 or more. WSU Vancouver wishes a great-big, flag-waving thank you to those who have committed to supporting scholarships, faculty and research, and facility development at WSU Vancouver. Here are some of our local supporters who are making a difference today.

M. J. Murdock Charitable Trust
The M. J. Murdock Charitable Trust made a $250,500 gift to the WSU Vancouver School of Engineering and Computer Science. The gift will support the development of a renewable energy option track which will address the regional need for graduates in fields supporting renewable and clean energy enterprises. It will combine courses from mechanical engineering, computer science and electrical engineering, and allow students with a major in one of these programs to complete the renewable energy option.

“Meeting this need depends on our region’s ability to supply a well-qualified workforce to design, build, operate and maintain renewable energy systems,” said Hakan Gurocak, director of the School of Engineering and Computer Science. “Building a wider interest among young people in energy-focused careers is critical. The gift from the M. J. Murdock Charitable Trust will allow WSU Vancouver to educate students in renewable energy and contribute to this growing field.”

The trust’s award will enable the development of eight courses and equip an energy-systems laboratory, radio-frequency communications laboratory and a clean room in the new Engineering and Computer Science building slated to open in January 2012. It will also strengthen the existing robotics, microelectronics and thermo/fluids laboratories to give students access to the latest technologies.

Dick Hannah Dealerships
During summer 2011, 10 students from the Creative Media and Digital Culture program learned to build mobile applications and multimedia content for iPhone and Android smartphones. “The Mobile Tech Research Initiative” is envisioned as a partnership between the university and region. It aims to rebuild Pictured with the campaign flag at the M. J. Murdock Charitable Trust headquarters are Murdock Interns Kevin Petermeyer, Kari Foss (WSU Pullman ’11) and Kole Krieger.
room in the new Engineering and Computer Science building slated to open in January 2012. It will also strengthen the existing robotics, microelectronics and thermo/fluids laboratories to give students access to the latest technologies.

**Dick Hannah Dealerships**

During summer 2011, 10 students from the Creative Media and Digital Culture program learned to build mobile applications and multimedia content for iPhone and Android smart phones. “The Mobile Tech Research Initiative” is envisioned as a partnership between the university and region. It aims to rebuild the region’s economy by introducing a new, creative, green industry—development of mobile apps for smart phones.

Dick Hannah Dealerships, seeing the importance of building new opportunities and knowledge in the region, sponsored the project by donating more than $67,000 to support the 10 student fellows. The dealership’s support funded full tuition and course fees, field trips, guest speakers, books and other resources. Dick Hannah Dealerships invited the students to build an application to highlight their customer-care program over the summer and to build an interactive installation on the history of the technology of the car for the Oregon Museum for Science and Industry this fall.

On July 28 in a formal presentation and celebration at the WSU Vancouver campus, the MTRI fellows delivered their app to Dick Hannah Dealerships. The app will be available in the Apple App Store in early fall.

**Clark County High Technology and Community Council**

Clark County High Technology and Community Council recently pledged $25,000 to underwrite an electrical engineering computer laboratory in the new Engineering and Computer Science building. The building features multiple computer science and engineering technical spaces, radio-frequency and power-distribution labs and a suite of “clean rooms” with standardized air-quality conditions.

“The building is planned to provide a higher level of training for local engineering students and, in turn, provide a local, skilled workforce for that industry,” said Gurocak. “Outside of actual manufacturing plants in the private sector, there are no facilities like the clean-room suites available in Southwest Washington. Ours will allow for nanotechnology and microscale electronics projects—areas that require a high level of precision and environmental control.”

**HTCC members gathered above during a visit by Governor Gregoire to the WSU Vancouver campus in June:** Kyocera Industrial Ceramics Corp., Kokusai Semiconductor Equipment Corp., Linear Technology Corporation, nLight Corporation, Sharp Laboratories of America, Sharp Microelectronics of the Americas, Shin-Etsu Handotai, Ltd.-SEH America, Underwriters Laboratories, Inc. and WaferTech. (Not pictured: EarthLink)

MTRI student fellows (from left) Hunter Crawford, CMDC student Jason Cook, Brian McGovern, CMDC Professor John Barber, Kerri Lingo, Dick Hannah representatives Jennifer and Jason Hannah, CMDC Director and Associate Professor Dene Grigar, and MTRI fellow Margarete Strawn.
Some people give to the Student Leadership Fund at Washington State University Vancouver in a relatively small way. They buy an “I LOVE the Cougs” sign to display their team spirit on game days and one-up the Husky next door. Some participate in the Cougar Community 5K or purchase a Finals Week Care Package to send to their favorite student. Others contribute directly to the fund. Small or large, all gifts add up to make a difference for Washington State University Vancouver students.

The Student Leadership Fund, which began in 2009, supports an annual $500 Student Leadership Award that recognizes a student’s leadership achievements at WSU Vancouver. The fund also helps students who have unexpected immediate needs. Funds may be used to attend trips, conferences, events or competitions that enhance the students’ academic goals and allow them to be more competitive in the job market.

The 2010/2011 Student Leadership Award went to Jenny Mockford, B.A. business administration (’11). Mockford held multiple leadership positions on campus. She was part of a number of planning committees and student clubs, and served as the Office of Student Involvement Marketing Intern. She worked extra hours to ensure every marketing detail was covered for various events and brought creativity and collaboration to every project she took on.

The Student Leadership Fund also helped a team of five undergraduate engineering students who placed in the top two of 19 teams that competed in the U.S. Contest of Applications in Nano-Micro Technologies (uCAN). That strong showing earned them the right to compete at the 2011 International Contest of Application in Nano-Micro Technology (iCAN) in Beijing in June. The Student Leadership Fund helped support their travel. They won third place in the prestigious international competition (learn more on page 14).

The Student Leadership Fund, and others like it, make a huge difference. To find out how you can support students, call 360-546-9600.
Washington State University Vancouver together with the WSU Foundation appreciates the generous support of every contribution made to the institution. Every gift has a significant impact on the quality of teaching, world-class research, and scholarship at WSU Vancouver. Private giving provides the support that makes the university all that it is today and would not be possible without the generosity of extraordinary friends and alumni whose giving reflects their passion for the institution. Through their generous support, the following individuals and organizations create and maintain the margin of excellence. We honor our Laureates and Benefactors, those who have established named endowments, those who have chosen to leave a legacy through a bequest or planned gift and our annual giving donors.

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$10,000,000 +

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$5,000,000 - $9,999,999

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Annual contribution of $10,000 +

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**Crimson President’s Associate**

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- Hoffman Construction Corporation
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**Silver President’s Associate**

Annual contribution of $2,500 - $4,999

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Annual contribution of $1,500 - $2,499

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- Doris Troxel
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- Youth Service America

**Bryan Society**

Annual contribution of $1,000-$1,499

- John Barber and Dene Grigar
- Holly Black
- Evergreen Memorial Gardens Cemetery
- Tim Kohler and Marilyn VonSeggern
- Kohl’s
- Carolyn Long
- Jennifer Miltenberger Crooks
- Ron and Laura Nelson
- Dan and Val Ogden

*indicates deceased
Becky Olsen  
David Parks and Joyce Jakubiak  
Bruce Romanish  
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Stones River Dermatology, PLC  
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Randy Boone  
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David Zilavy
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Every effort has been made to ensure the accuracy of this list. If you discover an error, please bring this to our attention and accept our sincerest apologies.
In Memoriam

Marion R. Larkin
2007 College of Liberal Arts

Jane S. Malmquist
Silver President’s Associate

Susan A. Worthy
Silver President’s Associate

Business After Hours

sponsored by
Hoffman Construction

In partnership with Greater Vancouver Chamber of Commerce and WSU Vancouver

Tuesday, November 15, 2011
5 – 7 p.m.
WSU Vancouver
Engineering and Computer Science building
14204 NE Salmon Creek Avenue, Vancouver, WA

Get a sneak preview of WSU Vancouver’s Engineering and Computer Science building. We will celebrate the opening of a $43.5 million, four-story, 56,000-square foot technology building scheduled for spring 2012.

You’ll have a chance to tour the building, visit with business and community leaders, meet WSU Vancouver faculty and students, and enjoy catered hors d’oeuvres and beverages.

Chamber members: $10; all others: $30

To register, visit vancouverusa.com or call GVCC at 360-694-2588.

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**Upcoming Events**

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| **SEPTEMBER** 7 | Technology 101 Workshop: WordPress  
12 – 1:15 p.m. |
| **SEPTEMBER** 12–15 | **Disabilities and Diversity: Celebrating the Abilities in Us All**  
Screenings at 4 p.m. in the Dengerink Administration building, 110  
Free and open to the public |
| **SEPTEMBER** 21 | Technology 101 Workshop: Google Maps  
12 – 1:15 p.m. |
| **SEPTEMBER** 30 | Chancellor’s Seminar Series:  
Barriers to Raising Healthy-Weight Children  
Ed Guillery, M.D., pediatrician, Legacy Health  
Jane Lanigan, assistant professor, human development, WSU Vancouver  
11:45 a.m. – 1:30 p.m. |
| **OCTOBER** 1 | Cougs in the Community  
Mill Creek Tree Planting  
WSU Vancouver Barn  
1 – 3 p.m. |
| **OCTOBER** 5 | Technology 101 Workshop: YouTube  
12 – 1:15 p.m. |
| **OCTOBER** 15 | Preview Day  
1 p.m. |
| **OCTOBER** 17 | MBA Stakeholder Speaker Series:  
Tracy Woodard  
Director, Government Affairs, Nissan-USA  
7 – 8 p.m. |
| **OCTOBER** 19 | Technology 101 Workshop:  
Working with Sound on Websites  
12 – 1:15 p.m. |
| **OCTOBER** 22 | Football—WSU vs. OSU at Qwest Stadium  
Seattle  
Watch the 2011 WSU football games with Cougar friends—viewing parties held at Dodge City Bar & Grill. |
| **OCTOBER** 29 | Football—WSU vs. UO  
Eugene |
| **NOVEMBER** 1 | Marquee Diversity Speaker:  
Michelle Alexander  
Mass Incarceration in the Age of Colorblindness  
7 p.m. |
| **NOVEMBER** 2 | Technology 101 Workshop:  
Social Media Web Strategy  
12 – 1:15 p.m. |
| **NOVEMBER** 4 | MESA Math and Science Day  
9:30 a.m. – 1 p.m. |
| **NOVEMBER** 8 | Career Workshop:  
Job and Internship Search Skills  
4 – 5 p.m. |
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<td>November 15</td>
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<td>November 15</td>
<td>Business After Hours</td>
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<td>November 16</td>
<td>Technology 101 Workshop: Go Mobile: Website or Web App</td>
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<td>November 16</td>
<td>Preview Day</td>
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<td>November 17</td>
<td>The School of Engineering and Computer Science Open House</td>
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<tr>
<td>November 20</td>
<td>Basketball—WSU vs. UP</td>
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<td>November 26</td>
<td>Apple Cup Tailgate</td>
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<td>November 30</td>
<td>Technology 101 Workshop: Optimizing Your Website for Search Engines</td>
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<tr>
<td>November 30</td>
<td>Career Workshop: Résumé Writing Search Skills</td>
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<tr>
<td>December 4</td>
<td>Cougs &amp; Coffee WSU Alumni event</td>
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<tr>
<td>December 5</td>
<td>Career Workshop: Job and Internship Search Skills</td>
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<tr>
<td>December 7</td>
<td>Career Workshop: Interviewing Skills</td>
</tr>
<tr>
<td>February 15–16, 2012</td>
<td>2012 Career and Internship Fair (For current students and alumni)</td>
</tr>
<tr>
<td>February 16, 2012</td>
<td>Preview Day</td>
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</tbody>
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For more information about upcoming events, visit [events.vancouver.wsu.edu](http://events.vancouver.wsu.edu)
“Everyone talks about how great it is that WSU Vancouver is so small and close knit because it’s true. I’m still friends with professors that I had classes with years ago. I feel fortunate that I can have that kind of relationship with people I admire.”

— Darius Saadat-Moghaddam, mechanical engineering major

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